



rootEd

MISSOURI

2024

rootEd Missouri Conference

August 5 - 7

St. Charles Convention Center
One Convention Center Plaza
St. Charles, MO 63303



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Leadership Team



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Regional Director
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Dr. James Barker

Regional Director
Mark Twain Region



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Carver Region



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Regional Director
Leadbelt Region



Dr. Rowdy Pyle

Regional Director
Heartland Region



Teresa Schwartz

Regional Director
Mississippi River Region



Nicole Snider

Regional Director
Lakeside Region



Dr. Sarah Thornton

Regional Director
Ozark Mountain Region



Kennedy Tipton

Regional Director
Gateway Region



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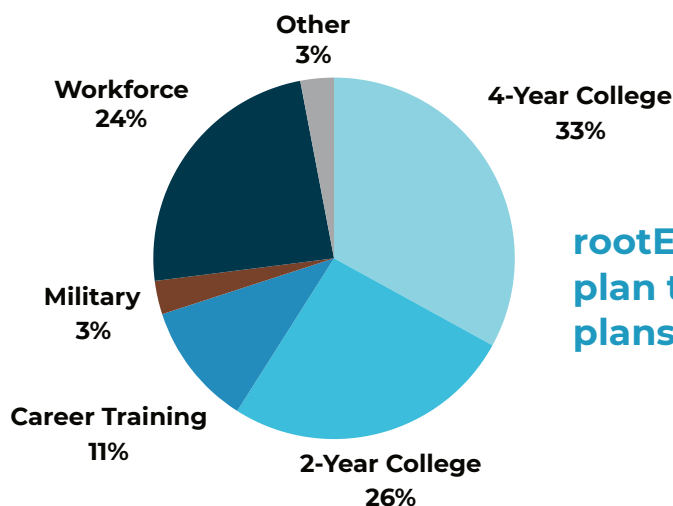
Impact Report

2024-2025 Academic Year

Through the partnership between DESE, rootEd Alliance and Ozarks Technical Community College, rootEd Missouri Advisors were able to support over 11,000 Class of 2024 graduates to ensure they are on a path to achieve career success and economic stability.

11,000+ Seniors

- 🎓 40,000+ total 1:1 meetings
- 🎓 99% created a postsecondary plan
- 🎓 56% completed the FAFSA
- 🎓 94% participated in a career exposure activity



rootEd Missouri students plan to pursue a variety of plans after high school



95% of administrators and counselors believe rootEd Missouri Advisors contribute in a significant way to the overall school culture/system.



80% of rootEd Missouri students are on a pathway to family-sustaining wage, compared to 41% of all working 21- to 24-year-olds currently earning a family-sustaining wage.

"My advisor was a true blessing. She was helpful to me and my future in college in so many ways." - 2024 rootEd graduate

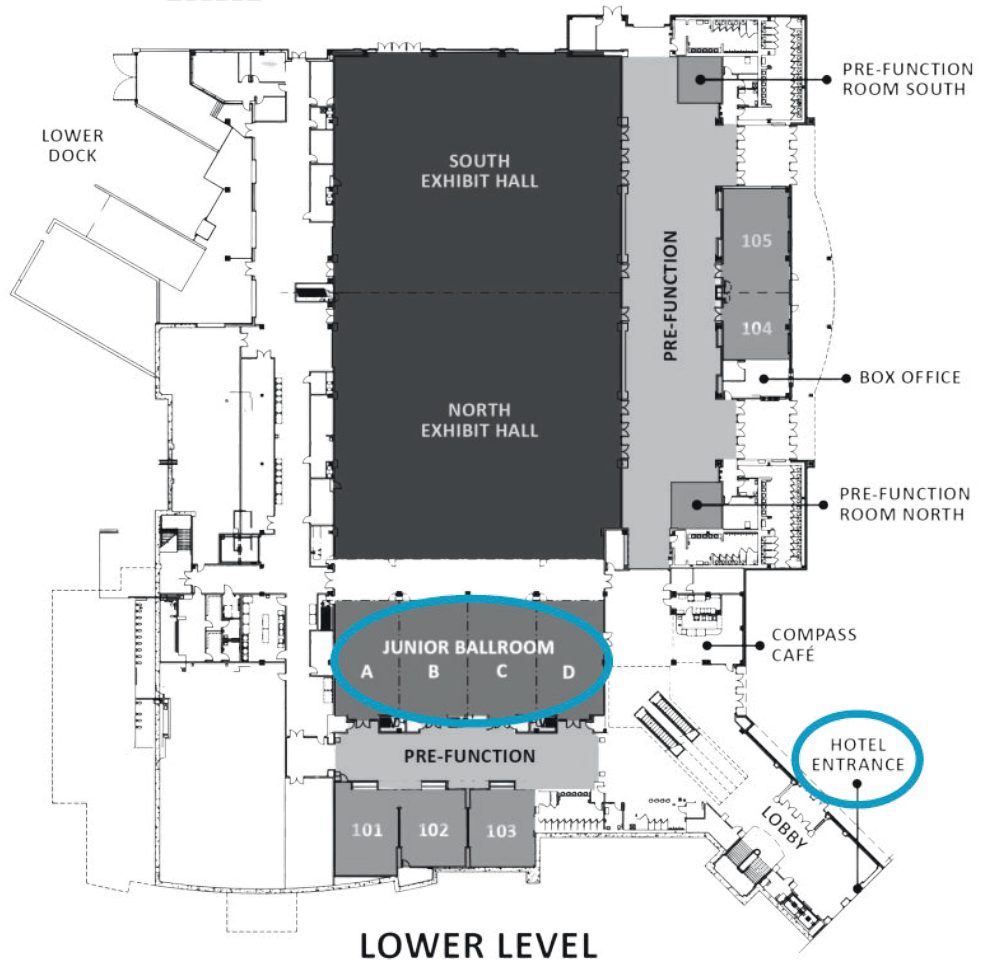
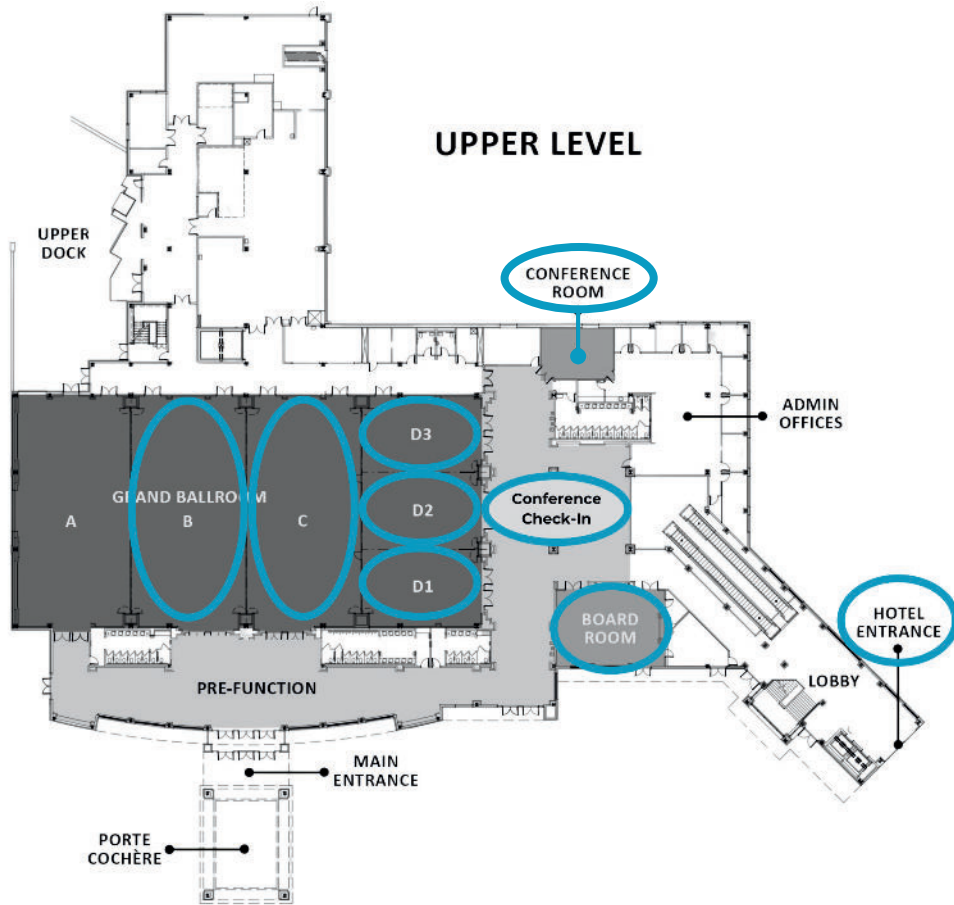
"The impact of this program on our students and the community has been remarkable. I've seen firsthand how it has empowered our students and allow them to recognize their potential." - 2024 rootEd administrator





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SAINT CHARLES
CONVENTION CENTER



Travel & Arrival Day

11:30 am

New Advisors Conference Check-In

12:00-12:45 pm

New Advisor Welcome Lunch
Introduction to the rootEd Model
(Grand Ballroom D2&3)

12:45-1:45 pm

New Advisor Training: Postsecondary Advising
(Grand Ballroom D2&3)

1:45-2:20 pm

New Advisor Training: Introduction to STARS College Network
(Grand Ballroom D2&3)

2:20-2:40 pm

Afternoon Snack Break
(Grand Ballroom D2&3)

2:45-3:30 pm

New Advisor Training: Introduction to Salesforce
(Grand Ballroom D2&3)

3:00-5:00pm

Hotel Check In
(Front Desk)
Conference Check In
(outside Grand Ballroom D)

5:00-6:00 pm

Region Time
(see region locations below)

Carver - Board Room

Gateway - Grand Ballroom D1

Heartland - Grand Ballroom D2

Lakeside - Grand Ballroom D3

Leadbelt/Bootheel - Junior Ballroom A

Mark Twain - Junior Ballroom B

Mississippi - Conference Room

Ozark Mountain - Junior Ballroom C

Pony Express - Junior Ballroom D

6:00-7:00 pm

Welcome Reception & Awards Dinner
(Grand Ballroom C)



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Tuesday, August 6

	Advisor Track 1	Advisor Track 2	Advisor Track 3	Advisor Track 4
6:30-8:00 am	Breakfast (Embassy Suites - Cypress Grill)			
8:00-8:50 am	What's your rootEd Pitch? (Jr BR B)	Financial Planning (Jr BR A)	Partnering with Community Colleges (Jr BR C)	Using Salesforce to Plan (Jr BR D)
8:50-9:00 am	Transition to Next Session			
9:00-9:50 am	Using Salesforce to Plan (Jr BR D)	What's your rootEd Pitch? (Jr BR A)	Expanding Career Exposure Opportunities (Jr BR B)	Partnering with Community Colleges (Jr BR C)
9:50-10:10 am	Snack Break (Junior Ballroom Foyer) Transition to Next Session			
10:10-11:00 am	Poverty Simulation Track 1 & 2 (Grand Ballroom B)		What's your rootEd Pitch? (Jr BR A)	Career Advising - Part 1 (Jr BR C)
Transition to Next Session				
11:10am-12 pm			Financial Planning (Jr BR A)	Career Advising - Part 2 (Jr BR C)
12:00-1:00 pm	Lunch & Learn (Grand Ballroom C) Transition to Next Session			
1:00-1:50 pm	Career Advising - Part 1 (Jr BR C)	Expanding Career Exposure Opportunities (Jr BR B)	Poverty Simulation Track 3 & 4 (Grand Ballroom B)	
1:50-2:00 pm	Transition to Next Session			
2:00-2:50 pm	Career Advising - Part 2 (Jr BR C)	Partnering with Community Colleges (Jr BR B)		
2:50-3:00 pm	Snack Break (Junior Ballroom Foyer) Transition to Next Session			
3:00-3:50 pm	Partnering with Community Colleges (Jr BR D)	Career Advising - Part 1 (Jr BR C)	Best Practices Roundtable (Jr BR A)	Expanding Career Exposure Opportunities (Jr BR B)
3:50-4:00 pm	Transition to Next Session			
4:00-4:50 pm	Expanding Career Exposure Opportunities (Jr BR B)	Career Advising - Part 2 (Jr BR C)	Using Salesforce to Plan (Jr BR D)	Best Practices Roundtable (Jr BR A)
4:50-5:30 pm	Break			
5:30-6:30 pm	Dinner and Success Highlights (Grand Ballroom C)			

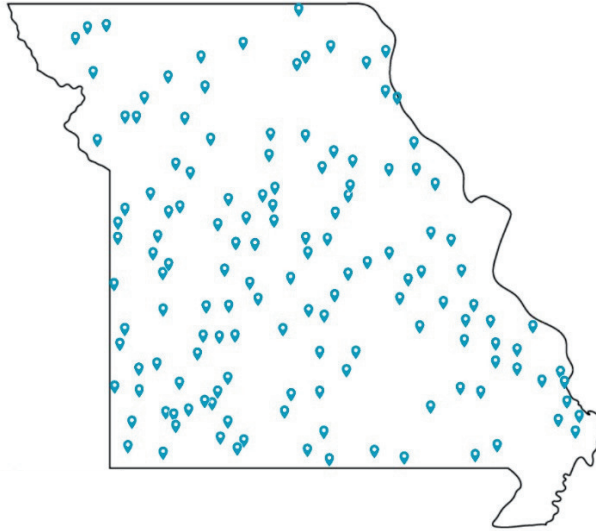


	Advisor Track 1	Advisor Track 2	Advisor Track 3	Advisor Track 4
6:30-8:00 am	Breakfast (Embassy Suites - Cypress Grill)			
8:00-8:50 am	Best Practices Roundtable (Jr BR B)	Using Salesforce to Plan (Jr BR D)	Career Advising - Part 1 (Jr BR C)	Financial Planning (Jr BR A)
8:50-9:00 am	Transition to Next Session			
9:00-9:50 am	Financial Planning (Jr BR A)	Best Practices Roundtable (Jr BR B)	Career Advising - Part 2 (Jr BR C)	What's Your rootEd Pitch? (Jr BR D)
9:50-10:00 am	Transition to Next Session			
10:00-11:00 am	Mapping Out the Year (JR BR A)	Mapping Out the Year (JR BR B)	Mapping Out the Year (JR BR C)	Mapping Out the Year (JR BR D)
11:00-11:10 am	Transition to Region Time			
11:10 am-12:30 pm	Region Time (all advisors) Lunch in Rooms (see region locations below)			
	Carver - Board Room			
	Gateway - Grand Ballroom D1			
	Heartland - Grand Ballroom D2			
	Lakeside - Grand Ballroom D3			
	Leadbelt/Bootheel - Junior Ballroom A			
	Mark Twain - Junior Ballroom B			
	Mississippi - Conference Room			
	Ozark Mountain - Junior Ballroom C			
	Pony Express - Junior Ballroom D			



Advisor Sessions

Introduction to the rootEd Model New Advisors	<i>Presenters: rootEd team.</i> Introduction to the rootEd model, highlighting the the impact of the advisors work on students and their school. Advisors will also explore their role and goals and articulate the competencies guiding their work.
Postsecondary Advising New Advisors	<i>Presenters: rootEd team.</i> Overview of postsecondary pathways and guidance on using rootEd resources, including the Career Plan and rootEd Advisor Playbook, to support 100% of seniors.
Introduction to STARS College Network New Advisors	<i>Presenter: Marjorie Bentley - STARS College Network.</i> Develop an understanding of the STARS College Network Initiative and build knowledge of the admissions process for highly selective schools.
Introduction to Salesforce New Advisors	<i>Presenters: rootEd team & Cicero.</i> Introduction to Salesforce and it's use in advising practices, with a focus on data utilization.
Best Practices Roundtable	<i>Presenters: rootEd team.</i> Share successful strategies and processes with peers.
Career Advising - Part 1	<i>Presenter: Dr. Lakeisha Mathews.</i> Develop a comprehensive understanding of the career decision making process and learn powerful questions to engage every high school student.
Career Advising - Part 2	<i>Presenters: Michelle Luraschi & Sally Difani.</i> Introduction of two new career advising and postsecondary planning resources: the Career Resource Toolkit and Career Pathways Maps.
Expanding Career Exposure Opportunities	<i>Presenters: Brian Crouse & Perry Gorrell.</i> Understand how to support students through career exposure opportunities, develop relationships with local industries, and connect students to job shadowing and internship opportunities.
Financial Planning	<i>Presenters: Cherelle Washington & Hannah Smith.</i> Identify best practices for assisting students with their financial plans. Develop strategies to overcome hurdles in the financial aid process and completion of the 25-26 FAFSA.
Mapping Out the Year	<i>Presenters: rootEd team.</i> Apply gained information and resources to begin developing a yearlong plan.
Partnering with Community Colleges	<i>Presenters: Jordan Schreiber, Dr. Katie Stanley-Dietzman, Lindsey Gantz, Courtney Casey.</i> Identify steps to increase matriculation and understand how to best partner with postsecondary institutions.
Poverty Simulation	<i>Presenters: Kayla Wasson - NECAC.</i> Experience the obstacles students face outside of school and gain an understanding of supports needed to address these barriers during career planning.
Using Salesforce to Plan	<i>Presenters: rootEd team & Cicero.</i> Overview of updates to Salesforce and guidance on how to utilize reports to enhance advising practices and support all students.
What's Your rootEd Pitch?	<i>Presenter: Kara Tinklepaugh.</i> Develop an elevator pitch about the rootEd Alliance and its value to students, parents, and community stakeholders.



2024-2025 rootEd Missouri Districts

Adair Co. R-II	Dadeville R-II	Lewis Co. C-1	Pilot Grove C-4
Appleton City R-II	Delta R-V	Lexington R-V	Plato R-V
Arcadia Valley R-II	Dixon R-I	Liberal R-II	Platte Co. R-III
Aurora R-VIII	Dora R-III	Licking R-VIII	Potosi R-III
Ava R-I	Drexel R-IV	Lone Jack C-6	Purdy R-II
Bakersfield R-IV	El Dorado Springs R-II	Macks Creek R-V	Raymore-Peculiar R-II
Ballard R-II	Fair Play R-II	Mansfield R-IV	Reeds Spring R-IV
Billings R-IV	Farmington R-VII	Maries Co. R-I	Republic R-III
Bismarck R-V	Forsyth R-III	Maries Co. R-II	Salisbury R-IV
Blair Oaks R-II	Fredericktown R-I	Marquand-Zion R-VI	Savannah R-III
Bolivar R-I	Fulton 58	Maryville R-II	School of The Osage
Bowling Green R-I	Gallatin R-V	McDonald Co. R-I	Schuyler Co. R-I
Braymer C-4	Gasconade Co. R-II	Meadow Heights R-II	Scott City R-I
Bronaugh R-VII	Glasgow	Meramec Valley R-III	Scott Co. R-IV
Cameron R-I	Golden City R-III	Mexico 59	Sherwood Cass R-VIII
Canton R-V	Grandview R-II	Midway R-I	Silex R-I
Cape Girardeau 63	Green Ridge R-VIII	Milan C-2	Smithton R-VI
Carl Junction R-I	Halfway R-III	Miller R-II	Southwest R-V
Carrollton R-VII	Hallsville R-IV	Moberly	Sullivan
Carthage R-IX	Hannibal 60	Monett R-I	Tipton R-VI
Centralia R-VI	Hermitage R-IV	Montrose R-XIV	Trenton R-IX
Chillicothe R-II	Holden R-III	Morgan Co. R-I	Troy R-III
Clearwater R-I	Hollister R-V	Mountain Grove R-III	Twin Rivers R-X
Clever R-V	Houston R-I	Neelyville R-IV	Union R-XI
Climax Springs R-IV	Hume R-VIII	Neosho	Van Buren R-I
Clinton	Iron Co. C-4	New Bloomfield R-III	Warsaw R-IX
Clinton Co. R-III	Jasper Co. R-V	Nodaway-Holt R-VII	Washington
Cole Camp R-I	Johnson Co. R-VII	North Callaway Co. R-I	Waynesville R-VI
Cole Co. R-I	Knox Co. R-I	North St. Francois Co. R-I	Weaubleau R-III
Cole Co. R-V	La Plata R-II	Northeast Nodaway Co. R-V	Wellsville Middletown R-I
Cooper Co. R-IV	Lafayette Co. C-1	Oregon-Howell R-III	Woodland R-IV
Couch R-I	Lathrop R-II	Palmyra R-II	
Crawford Co. R-I	Lebanon R-III	Pierce City R-VI	

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Visit our website for the schedule, session
information, and other useful resources.



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